Bring the Magic of Christmas to Bragg Creek!

Volunteer for the Spirit of Christmas Event Lead (or Co-Leads):

The Bragg Creek Community Association (BCCA) is looking for one enthusiastic Event Lead—or even better, a pair of Co-Leads—to help bring our beloved **Spirit of Christmas** weekend to life.

Each December, Bragg Creek transforms into a festive holiday destination filled with family activities, community spirit, local businesses, volunteers, Santa, sleigh rides, and plenty of Christmas magic. Behind the scenes, it takes a dedicated organizer (or team of organizers) to help coordinate all the wonderful people who make it happen.

What You'll Actually Be Doing:

Spirit of Christmas (Dec 5 & 6, 2026) has a strong volunteer base, established community partners, previous event plans, experienced BCCA staff support, and plenty of people who love to help.

Your role is primarily to:

- ☐ Coordinate planning meetings
- ☐ Keep activities and timelines on track
- ☐ Work with community partners & sponsors
- ☐ Help oversee event setup & activities
- ☐ Help guide the event volunteer committee
- ☐ Coordinate volunteer needs
- ☐ Support promotion and communications
- ☐ Capture lessons learned for future years

Summing it up - you help all the moving pieces come together.

Support You'll Receive:

- ☐ BCCA staff and past event leads
- ☐ Community partners
- ☐ Previous event documentation/materials
- ☐ Chamber of Commerce representatives
- ☐ Experienced returning volunteers
- ☐ Event volunteer committee

The Best Part:

On the weekend itself, you will see hundreds of families enjoying the event you've enabled.

From children's smiles, to seeing neighbour's reconnect and local businesses thrive, few volunteer opportunities have such a visible and lasting impact on our community.

If creating Christmas magic sounds like fun, we'd love to hear from you.

Please contact: program@braggcreekca.com All inquiries are welcome, and we'd be happy to discuss the role with you before you commit.