

## AGENDA: Bragg Creek Community Association Board Meeting

**Date:** Tuesday, May 27, 2025  
**Time:** 6:30 – 8:30pm  
**Location:** Bragg Creek Community Center

*in attendance - Ramonde, Terry-Lynn, Colin, Calvin, Shaye*

**Mission:** We support the greater Bragg Creek area through programs, events, services and facilities that build community.

**Vision:** Our community is connected and engaged through our welcoming and vibrant community association.

**Areas of focus:** Revenue, infrastructure and operations, facilities and grounds, programs and services, events.

**TBA**                    **Call to Order**  
**Agenda Approval**  
**Motion to Approve Minutes of April 29, 2025 by:**  
**2<sup>nd</sup> by:**

**5 Min**                    **Elect Today's Secretary: Shaye Radford**  
Board will rotate secretary responsibility until the role can be filled.

**15 Min**                    **Special Guest Justin Duque + Rink: Zamboni Building Decision**  
Justin came to chat and share details about how community members are interested in moving forward with this. He has been approached by community members who have skills and interest in supporting the building of the building, and of operations.  
Zamboni does not have enough of a paper trail to feel confident in the machine's state. Upfront costs are pretty high to understand the state of the machine.  
Guy's report has been presented, and is attached.  
The board is generally supportive of community driven projects like this

**Motion by Ramonde - Motion is to not approve the Zamboni project at this time, but to move forward with a request to the donor for inspecting the machine at the donor's cost. If the donor does not pay for the inspection, the board will decide via email if the BCCA will pay for the transport and inspection. If the machine is found to be in adequate condition, the board will appoint a Zamboni Project Volunteer Lead.**  
**Motion seconded by Colin**  
**All in favor. One abstention (Terri-Lynn Duque)**

**15 Min**                    **Executive Director's Report – Guy**  
Two user groups have requested rent reductions back to the old rate. The rate was increased in the new rental package. Guy will work with the groups.

**10 Min**                    **Treasurer's Report – Guy**  
**Motion to Approve Treasurer's Report by: Terri-Lynn**  
**2<sup>nd</sup> by: Calvin**

**30 Min**                    **Committee Reports:**

### **Standing**

- Human Resources – TL
  - Colin is joining the HR committee!
- Facilities and Infrastructure – Calvin
  - **Proposal** to be presented to recommend retaining some of the equipment along with purchase of smaller 12 channel speaker with a dozen or so mics with stands to create a smaller and more versatile system for the Centre. Bragg Creek Performing Arts has been talked to and they would like first dibs of equipment being removed

**Calvin: Motion to approve the removal and liquidation of the old, outdated sound equipment to purchase upgraded equipment with the goal of using the proceeds of the old to purchase the new.**

**Seconded by Colin**

**All in favor.**

- Vic: User interest to address floor deficiencies (research and develop this initiative through to working with the BCCA in obtaining grants or other funding).
- Volunteer Management Committee – Ramonde
  - Banded Peak School - 50 kids volunteered 3 hours at the BCCA on Friday! Thank you to the staff and Ramonde for making that a fantastic success!

### **Ad hoc**

- Bragg Creek Days – July 19 & 20 – Ramonde
  - Reports attached
  - So many thank you's to our community for their involvement! Gateway Developments, Turkey & Pistols, Bragg Creek Distillers, Cowboy Trail Brewery, Bragg Creek Chamber of Commerce, ATB Financial, Raven's Call Marketing
  - Mini show & shine after the parade at Ida May's
  - Bragg Creek Foundation running their Not A Golf Tournament on Sunday the 20<sup>th</sup>.
  - Ramonde looking ahead to 2026 already to expand!
  - Need a few more key volunteers:
    - Ramonde needs a lead volunteer coordinator
    - Need a Parking Coordinator Lead! Prep the signs etc. Jos?
    - Market support
    - Colin will support sponsorships ahead of the event!

### **No Reports this month:**

- Community Research Committee – Vacant
- Rink Committee – TL

- Sustainability and Resiliency Committee – Vacancy
- Bragg Creek Veterans Memorial Committee – Unassigned (SPRING and FALL only)

**20 Min**

**No Liaison updates this month:**

- RVC ASP Visioning Committee update – TL
- Bragg Creek Foundation – Ramonde
- Bragg Creek Snowbirds – Colin
- Bragg Creek Chamber – TL
- Bragg Creek Trails – Tanjou
- Bragg Creek Wild – Vacant
- Bragg Creek Environmental Coalition (BCEC) – Vacant

**10 Min**

**New Business –**

Would we like to have an Elton John fundraiser show? Yeah! Shaye will follow up.

**In Camera session held today**

**Adjournment: 8:55pm**

**Next meeting:**

**June 24<sup>th</sup> @ 6:30pm**





# Bragg Creek Centre

## Executive Director Monthly Report

Submitted By: Guy Latour

Date: May 27<sup>th</sup>, 2025

### Summary of monthly initiatives

#### HR – Supervision, Payroll, scheduling

- Working with HR committee to find best solutions to best support staff and best staffing structure moving forward
- HR committee including all staff in discussions on what best system and model will best meet needs of organization moving forward
- Lots of work on organizational evaluations and decision trees to help with making decisions

#### Facility

- Upgrades to fire call out system completed
- **Zamboni Project Request for Decision**
  - Motion Recommendation
  - ***“Motion to accept recommendations as presented in Request for Decision and not proceed with Zamboni project.”***
- There is a desire to get rid of piano
- Old sound equipment – Lyn, Vicki, and I meet with the Perform Arts group on April 2<sup>nd</sup> to discuss all the old AV equipment we are storing. The consensus was that they no longer require the equipment, and we could proceed with deciding what would be reasonable to keep and then to find ways to dispose of the remaining non-usable items
- Banded Peak Workday – May 23<sup>rd</sup>, 50 kids for 3 hours performing various indoor and outdoor tasks

#### Rentals

- Larger upcoming rentals
  - May 30-31 Wedding, June 7 Engagement party, June 13-14 Wedding, September 19-20 Wedding, September 25-26 wedding, October 11 RVC, October 17-18 Calgary Senior School Athletics, October 20 RVC Elections, November 13-16 Artisans Market,

#### Farmers Market

##### Current Vendor Status

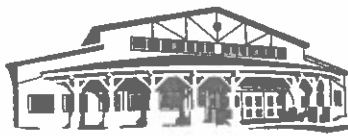
- Targeted vendor spots: 280 (14 weeks x 20 spots)
- Total requests received: 223 (80% full)
- Weekly capacity: Ranges from 65% to 100% full

##### Vendor Categories

- 8 – Food vendors
- 6 – Ready-to-eat vendors
- 8 – Arts & crafts
- 3 – Cosmetic vendors
- 1 – Pet food vendor

##### Vendor Breakdown

- Bragg Creek vendors: 5 (19%) – All applicants accepted
- Returning vendors: 15 (58%) – All applicants accepted
- Product diversity: At first glance, no significant product overlap
- Letter from AA requesting fees reduction – in meeting package
  - AA has requested their fees be reduced
  - History
    - Initially they were meeting in lobby and being charged \$25.00 hr for one hour per week
    - They then moved into meeting room with same charge
    - We increased fees for meeting room to \$40.00
    - In discussion with my contact with AA we came up with agreement  
“Good day, Jeff. Here is my proposal. \$25 rate for three months. \$40 is our regular rate - I would like to propose a gradual increase of \$5 per three months over the year to the full rate. \$30 April - June. \$35 July -Sept. \$40 Oct. - Dec.”
    - They currently arrive 30 – 45 minutes in advance and often leave 30 – 45 minutes and we are only charging them for a 1-hour rental from 7-8 on Thursday nights



# Bragg Creek Centre

- Request from Spring Bank Dance to reduce meeting room rental fees back to \$25
  - They are struggling with their program
  - I have sent them the Program Partnership Policy as an option to reduce their fee

## Financial & Fundraising

- On target to come in under budget

## Administration

- I am covering all administration duties at this time. Cover office and answer the phones

## Short and Long-Term Planning

- No updates

## Communication & Marketing

- I have been taking a large role in marketing and communication until some help is put in place

## Programs

- I am performing some of the tasks of Program Coordinator
- Pickleball ends May 29<sup>th</sup>
  - 12,800.00 budget 5,309.00 Revenue YTD April 41% - there have been workshops scheduled in the past that have brought in additional revenue over the drop-in fees
- Rumble and Roar program also ends at the ends June 19<sup>th</sup> – very strong participation

## Education & Networking

- Still unable to attend any networking opportunities with the Federation of Communities due to workload

## Policy and procedure

- No new policies
- Currently working on Health & Safety, On Call, Liquor, Financial, Working from home policies for future review

## Board Governance

- No actions

## Events

- Attending meetings and providing support for Bragg Creek Days
  - AGLC liquor licence
  - Raffle licence
  - Tents
  - Maybe parade registration

## BCCA Treasurer Report - May 2025

Treasurer Report - Highlights
1. As of April 2025, the BCCA is under budget and has a grant adjusted net revenue of \$49,096.57 YTD.
2. Most significant revenue: rental income (\$10,996)
3. Most significant expenses: Payroll (\$26,398). <b>This is up \$10,484 from previous month.</b>
4. Current focus on creating and implementing a financial policy

March 2025 Review					
	Revenue		Expenses		NET Revenue
Actual (grant adj)	\$ 29,651.79	\$	35,666.28	-\$	6,014.49
Budget	46,562.67		44,808.33		1,754.33
<b>Difference</b>	<b>-\$ 16,910.88</b>	<b>-\$</b>	<b>9,142.05</b>	<b>-\$</b>	<b>7,768.82</b>

Monthly Review/YTD					
	Revenue		Expenses		NET Revenue
April	\$ 12,818.46	\$	35,666.28	-\$	22,847.82
March	17,215.82		29,051.31	-	11,835.49
February	29,651.79		32,066.52	-	2,414.73
January	28,616.24		39,908.96	-	11,292.72
December	34,111.21		39,046.95	-	4,935.74
November	21,116.59		49,688.49	-	28,571.90
October	26,384.66		46,442.73	-	20,058.07
September	26,128.94		44,496.19	-	18,367.25
August	25,416.16		37,615.66	-	12,199.50
July	266,609.14		39,927.07		226,682.07
<b>YTD*</b>	<b>494,216.83</b>		<b>393,910.16</b>		<b>94,158.85</b>
<b>Budget</b>	<b>465,626.70</b>		<b>448,083.30</b>		<b>17,543.40</b>
<b>Difference</b>	<b>\$ 28,590.13</b>	<b>-\$</b>	<b>54,173.14</b>	<b>\$</b>	<b>76,615.45</b>
<b>RV Grant Adj</b>	<b>- 5,076.57</b>	<b>-\$</b>	<b>54,173.14</b>	<b>\$</b>	<b>49,096.57</b>

RV Grant = \$202,000 (July)  
 \$16,833.33/month

\*YTD Revenue manually entered from April financial statements. An adjustment must have been made in a previous month to throw off totals.

I will likely make some changes to this report for the next fiscal year.



**Bragg Creek Community Association**  
**Financial Statements at April 30, 2025**

	Last Year Actuals July 2023 - June 2024	Current Year Budget July 2024 - June 2025	Current YTD Actuals July - April 2025	Percentage Difference Current Year Budget & YTD Actuals	Actuals April 1 - 30, 2025
<b>REVENUE</b>					
<b>Donations &amp; Grants</b>					
4010 Donations - Receipts	11,823.40	0.00	870.00	870%	0.00
4011 Sponsorships	9,175.00	3,100.00	1,500.00	0%	0.00
4013 Donations - Pay Pal	285.50	0.00	335.44	335%	12.75
4015 Donations	6,347.23	5,000.00	2,267.85	45%	0.00
4020 Grants - FCSS	6,104.00	4,500.00	6,121.25	136%	0.00
4022 Grants - EV Chargers	0.00	0.00	16,882.22	16882%	0.00
4025 Grants - Shell Legacy/UK Online	0.00	0.00	485.50	486%	0.00
4030 Grants - Community Initiative	0.00	0.00	0.00	0%	0.00
4032 Grants - Second Harvest Food Support	0.00	0.00	0.00	0%	0.00
4037 Grants - Calgary Foundation	0.00	0.00	0.00	0%	0.00
4038 Grants - Fortis Alberta	0.00	0.00	0.00	0%	0.00
4045 Grants - Alberta Gov - Relaunch	0.00	0.00	0.00	0%	0.00
4047 Grants - Alberta Gov	0.00	0.00	0.00	0%	0.00
4050 Grants - Canada Summer Job	20,253.00	21,000.00	13,897.00	66%	0.00
4055 Grants - AHS	1,850.00	0.00	0.00	0%	0.00
4060 Grants - Rockyview Operational	182,000.00	202,000.00	202,000.00	100%	0.00
4061 Grants - Rockyview Capital Grants	-6,118.50	21,052.00	20,050.00	95%	0.00
4067 Grants - CFEP	0.00	0.00	0.00	0%	0.00
4062 Grants - Rockyview Greenhouse	0.00	0.00	0.00	0%	0.00
4088 Government Assist - CESA	0.00	0.00	0.00	0%	0.00
<b>Total Donations &amp; Grants</b>	<b>231,821.63</b>	<b>256,652.00</b>	<b>261,509.36</b>	<b>102%</b>	<b>12.75</b>
<b>Rental Revenue</b>					
4110 Auditorium Rental	40,232.00	44,000.00	56,828.35	129%	6,737.17
4119 Lobby Rentals	790.00	0.00	0.00	0%	0.00
4120 Facility Leases	58,400.38	80,000.00	38,483.79	84%	2,852.50
4130 Weddings	8,886.22	15,000.00	0.00	0%	0.00
4140 Events	228.50	0.00	500.00	500%	0.00
4145 Kitchen Rental	35.00	500.00	1,750.00	350%	475.00
4150 Meeting Rooms	5,270.00	2,400.00	10,104.00	421%	829.00
4155 Parking Lot Rental	0.00	0.00	0.00	0%	0.00
4180 Equipment Rentals	1,205.00	1,200.00	587.00	50%	0.00
4169 Ice Rink Revenue	14,291.21	21,000.00	932.50	4%	502.50
4170 Ice Rink Rental Revenue	0.00	400.00	982.50	241%	0.00
<b>Total Rental Revenue</b>	<b>130,338.31</b>	<b>144,500.00</b>	<b>110,158.14</b>	<b>76%</b>	<b>10,996.17</b>
<b>Revenue</b>					
4310 Membership Revenue	3,409.00	3,600.00	2,550.00	71%	145.00
4315 Rink Board Ads	0.00	0.00	11,425.00	11425%	0.00
4320 Commercial Bar	0.00	0.00	1,479.00	1479%	0.00
4325 Concession/Coffee Service	0.00	0.00	82.00	82%	0.00
4335 Bottle Returns	0.00	0.00	0.00	0%	0.00
4345 Charging Station Revenue	20.22	0.00	332.23	332%	0.00
4350 Casino	3,887.90	15,000.00	15,000.00	100%	0.00
4360 Interest Income	6,762.52	6,000.00	4,721.68	79%	425.54
4362 Art Work Commissions	0.00	0.00	0.00	0%	0.00
4365 Misc. Revenue	0.00	7,000.00	0.00	0%	0.00
4380 Amortized Contributions	13,086.11	30,000.00	0.00	0%	0.00
4381 Gains (Losses) on Disposal of Asset	0.00	0.00	0.00	0%	0.00
4382 Capital - BCESA	600.00	1,200.00	600.00	50%	0.00
<b>Total Revenue</b>	<b>27,645.75</b>	<b>62,800.00</b>	<b>38,189.91</b>	<b>58%</b>	<b>570.54</b>
<b>Ladies Auxiliary Revenue</b>					
4411 Ladies Auxiliary - Donations	530.10	0.00	0.00	0%	0.00
4412 Ladies Auxiliary - Covid Donations	0.00	0.00	0.00	0%	0.00
4413 Ladies Auxiliary - Memberships	180.00	0.00	0.00	0%	0.00
4415 Ladies Auxiliary - Events	2,948.97	0.00	0.00	0%	0.00
4417 Ladies Auxiliary - Memorial	700.00	0.00	0.00	0%	0.00
<b>Total Ladies Auxiliary Revenue</b>	<b>4,357.07</b>	<b>0.00</b>	<b>0.00</b>	<b>0%</b>	<b>0.00</b>
<b>Cenotaph Revenue</b>					
4510 Cenotaph - Other	18,000.00	2,500.00	2,500.00	100%	500.00
<b>Total Cenotaph Revenue</b>	<b>18,000.00</b>	<b>2,500.00</b>	<b>2,500.00</b>	<b>100%</b>	<b>500.00</b>
<b>Community Service Revenue</b>					
4611 AHS - Wellness Committee - Grants	2,350.00	1,500.00	0.00	0%	0.00
<b>Total Community Service Revenue</b>	<b>2,350.00</b>	<b>1,500.00</b>	<b>0.00</b>	<b>0%</b>	<b>0.00</b>
<b>Programming Revenue</b>					
4810 Camps & PD Days	14,460.00	16,000.00	14,120.00	88%	0.00
4815 Co-Workspace Revenue	25.00	0.00	0.00	0%	0.00
4817 Nature School-Radiocover Play	9,480.00	5,000.00	0.00	0%	0.00
4820 Adult Programming	13,017.85	12,600.00	5,308.00	41%	739.00
4830 Children Programming	0.00	0.00	0.00	0%	0.00
4831 Youth Programming	4,069.00	0.00	0.00	0%	0.00
4835 Trail Maps	0.00	0.00	0.00	0%	0.00

4860 FCSS Rumble & Roar	0.00	0.00	0.00	0%	0.00
4865 Birthday Parties	0.00	0.00	0.00	0%	0.00
4870 Kid's Events - Movies, Halloween	3,929.90	3,000.00	450.00	15%	0.00
<b>Total Programming Revenue</b>	<b>44,991.55</b>	<b>36,800.00</b>	<b>19,879.00</b>	<b>54%</b>	<b>759.00</b>

<b>Event Revenue</b>					
4910 Taste of Bragg Creek	0.00	0.00	0.00	0%	0.00
4920 BCCA Events	617.71	0.00	60.00	60%	0.00
4925 Community Garden	0.00	0.00	0.00	0%	0.00
4931 Farmers Market	20,065.00	0.00	7,379.85	7380%	0.00
4942 A Skuzzy Beach Party	0.00	0.00	0.00	0%	0.00
4944 Comedy Night In the Creek	0.00	0.00	0.00	0%	0.00
4946 Christmas Market	0.00	0.00	22,009.00	22009%	0.00
4947 Christmas - Kids Store & Concession	2,605.50	0.00	0.00	0%	0.00
4948 Light Up Market	0.00	0.00	0.00	0%	0.00
4949 Split of Christmas	24,035.00	0.00	12,100.00	12100%	0.00
4950 Bragg Creek Days	4,422.00	0.00	7,799.06	7799%	0.00
4956 Winter in the Woods	3,630.00	0.00	14,834.51	14635%	0.00
4990 Gains (Losses) on Disposal of Asset	3,630.00	0.00	0.00	0%	0.00
<b>Total Event Revenue</b>	<b>58,205.21</b>	<b>54,000.00</b>	<b>63,982.42</b>	<b>118%</b>	<b>-</b>

<b>TOTAL REVENUE</b>	<b>518,899.52</b>	<b>558,762.00</b>	<b>494,218.83</b>	<b>88%</b>	<b>12,818.46</b>
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**EXPENSE**

<b>Expenses</b>					
5110 Property & Business Taxes	8,894.60	12,000.00	9,854.45	83%	995.43
5320 Commercial Bar Expenses	0.00	0.00	1,361.18	1361%	0.00
5325 Wedding expense	47.30	0.00	0.00	0%	0.00
5326 Linen Supplies	24.50	350.00	518.40	146%	50.00
5345 Charging Station Expenses	1,123.19	0.00	0.00	0%	0.00
5350 Casino	3,867.90	0.00	0.00	0%	0.00
5328 Concession Expenses	0.00	0.00	438.69	439%	0.00
5340 Raffle Expenses	0.00	0.00	0.00	0%	0.00
5330 Pop Machine Expenses	0.00	0.00	62.99	63%	0.00
<b>Total Expense</b>	<b>13,877.49</b>	<b>12,350.00</b>	<b>12,335.71</b>	<b>100%</b>	<b>1,045.43</b>

<b>Payroll Expenses</b>					
5411 Office Wages	123,316.14	150,000.00	132,620.31	89%	19,771.62
5412 Camp Wages	17,554.00	10,000.00	13,137.90	131%	0.00
5415 Building/Maintenance Wages	41,439.58	40,000.00	34,162.11	85%	4,618.75
5420 EI Expense	4,280.32	3,500.00	4,166.56	119%	560.04
5430 CPP Expense	9,544.31	12,200.00	9,758.50	80%	1,331.08
5432 Payroll Fees	1,079.88	1,400.00	1,125.14	80%	117.24
5433 10% Wage Subsidy	0.00	0.00	0.00	0%	0.00
5434 CEWS - Wage Subsidy	0.00	0.00	0.00	0%	0.00
5440 WCB Expense	2,837.81	2,000.00	1,898.61	85%	0.00
5464 Casual Labour	2,313.50	3,000.00	300.00	10%	0.00
<b>Total Payroll Expense</b>	<b>202,345.10</b>	<b>222,100.00</b>	<b>197,165.13</b>	<b>89%</b>	<b>28,388.73</b>

<b>Canotaph Expenses</b>					
5497 Other Canotaph Expenses	18,374.84	1,000.00	240.00	24%	0.00
<b>Total Canotaph Expense</b>	<b>18,374.84</b>	<b>1,000.00</b>	<b>240.00</b>	<b>24%</b>	<b>0.00</b>

<b>General &amp; Administrative Expenses</b>					
5509 Honorarium	1,000.00	0.00	0.00	0%	0.00
5510 Accounting & Legal	9,173.45	9,800.00	815.25	6%	0.00
5511 Petty Cash Overage/Shortage	0.00	0.00	40.05	40%	0.00
5512 Advertising & Promotions	3,882.55	2,200.00	1,382.15	62%	0.00
5515 Licenses, Fees & Memberships	2,823.75	2,100.00	1,571.48	75%	0.00
5520 Bad Debts	0.00	0.00	0.00	0%	0.00
5525 Board Meetings/AGM Expenses	668.45	200.00	800.15	400%	0.00
5530 Staff Promo/Meals	422.85	800.00	59.45	10%	0.00
5535 Insurance	7,453.08	9,000.00	8,243.20	92%	854.88
5540 Courier & KM charges	97.28	200.00	47.22	24%	0.00
5542 CERB - Rent Subsidy	0.00	0.00	0.00	0%	0.00
5545 Credit Card Charges	1,569.84	2,000.00	429.82	21%	32.77
5546 Pay Pal Fees	134.41	0.00	-38.84	-39%	0.00
5547 GST Non-claimable	12,039.72	13,000.00	3,717.57	29%	0.00
5548 Amortization	42,817.41	30,000.00	0.00	0%	0.00
5550 Interest & Bank Charges	391.34	440.00	420.95	96%	36.50
5555 Telephone/Internet	2,845.78	3,800.00	969.62	27%	0.00
5560 Office Supplies	8,214.99	2,000.00	1,751.70	86%	76.95
5565 Office Equipment Lease	0.00	0.00	0.00	0%	0.00
5570 Computers & Software	7,495.30	4,100.00	9,896.68	237%	1,211.22
5575 Computer Tech Support	695.00	0.00	695.00	695%	0.00
5579 Contract Services	10,610.00	12,000.00	12,850.00	105%	1,000.00
5594 Community Church	209.00	350.00	200.00	57%	0.00
5595 Rental Costs	0.00	0.00	0.00	0%	0.00
5600 Repair & Maintenance	48,610.68	60,000.00	22,113.34	37%	74.27
5601 Playground	0.00	0.00	74.72	75%	0.00

5610 Hockey Rink - Supplies/Fundraising	17,972.36	8,000.00	3,579.52	45%	0.00
5619 Janitorial Services	18,276.75	20,000.00	16,997.33	85%	1,818.49
5620 Janitorial Supplies	5,757.89	6,200.00	2,475.11	40%	0.00
5630 Garbage Removal	4,652.59	5,000.00	4,269.53	85%	435.38
5640 Snow Removal	8,826.29	8,500.00	6,164.99	73%	160.00
5650 Lawn & Garden Maintenance	1,080.31	2,000.00	1,525.49	76%	0.00
5660 Fire Suppression System	13,764.48	10,000.00	5,530.00	55%	0.00
5670 Security	1,255.40	1,000.00	705.40	71%	143.85
5671 Ladies Auxiliary - Donations/Gifts	37,307.69	1,500.00	0.00	0%	0.00
5672 Ladies Auxiliary - Covid Relief	0.00	0.00	0.00	0%	0.00
5673 Ladies Auxiliary - Meeting/Supplies	646.77	0.00	0.00	0%	0.00
5674 Ladies Auxiliary - BCCA event	1,460.68	0.00	0.00	0%	0.00
5675 Ladies Auxiliary - Sponsorship	120.00	0.00	0.00	0%	0.00
5676 Ladies Auxiliary - Remembrance Day	284.85	0.00	0.00	0%	0.00
5677 Ladies Auxiliary - Events	93.06	0.00	0.00	0%	0.00
5680 Gas	13,495.50	14,400.00	13,248.86	92%	1,624.17
5682 Electricity	15,826.91	20,800.00	18,569.48	89%	215.00
5684 Water	3,540.35	3,200.00	2,317.36	72%	28.11
5685 RVC - Wastewater	0.00	1,000.00	1,140.51	114%	284.43
5686 Septic Pumpout	0.00	0.00	472.50	473%	0.00
5700 Staff & Volunteer Development	687.95	2,000.00	600.00	30%	0.00
5715 Web Page	0.00	100.00	0.00	0%	0.00
5720 Leases & Printing Costs	2,009.39	1,800.00	1,581.75	88%	0.00
5740 Tools and Supplies	0.00	500.00	0.00	0%	0.00
5745 Equipment Repairs & Rentals	0.00	960.00	0.00	0%	0.00
5750 Kitchen Smallwares	0.00	300.00	156.33	52%	0.00
5755 Sports Equipment and Supplies	0.00	0.00	0.00	0%	0.00
5761 AHS - Wellness Committee	4,144.14	0.00	170.68	171%	0.00
<b>Total General &amp; Administrative Expenses</b>	<b>311,971.82</b>	<b>258,850.00</b>	<b>144,953.45</b>	<b>56%</b>	<b>7,978.12</b>
<b>Programming Expenses</b>					
5810 Camp Expenses	8,973.00	10,500.00	11,009.80	105%	248.00
5815 Co-Workspace Expenses	0.00	0.00	0.00	0%	0.00
5717 Nature School/Rediscover Play	8,887.83	3,000.00	0.00	0%	0.00
5820 Adult Programming Expenses	3,500.89	3,200.00	0.00	0%	0.00
5830 Children Programming Expenses	70.00	500.00	0.00	0%	0.00
5835 Youth Programming Expenses	64.00	600.00	0.00	0%	0.00
5860 Rumble & Roar Expenses	1,846.08	200.00	55.12	28%	0.00
5870 Kid's Events- Movies, Halloween	3,175.58	3,000.00	390.23	13%	0.00
<b>Total Programming Expenses</b>	<b>28,407.49</b>	<b>21,000.00</b>	<b>11,455.15</b>	<b>55%</b>	<b>248.00</b>
<b>Event Expenses</b>					
5922 Comedy Night in the Creek	0.00	0.00	0.00	0%	0.00
5928 Food Rescue - Covid 19	0.00	0.00	0.00	0%	0.00
5933 Community Garden	0.00	0.00	0.00	0%	0.00
5931 Gord Bamford 2022	0.00	0.00	0.00	0%	0.00
5937 Farmers Market	260.25	0.00	171.00	171%	0.00
5938 Christmas Market	0.00	0.00	0.00	0%	0.00
5940 BCCA Events	160.03	0.00	228.01	228%	0.00
5941 A Skuzzy Beech Party	0.00	0.00	0.00	0%	0.00
5945 Winter in the Woods	0.00	0.00	10,003.94	10004%	0.00
5950 Bragg Creek Days	8,542.67	0.00	5,458.82	5459%	0.00
5951 Kids Only Christmas Store Expense	1,065.41	0.00	0.00	0%	0.00
5952 Split of Christmas Expense	8,569.04	22,400.00	11,688.92	53%	0.00
<b>Total Event Expenses</b>	<b>18,597.40</b>	<b>22,400.00</b>	<b>27,760.69</b>	<b>124%</b>	<b>0.00</b>
<b>TOTAL EXPENSE</b>	<b>589,573.14</b>	<b>537,700.00</b>	<b>393,810.13</b>	<b>73%</b>	<b>35,666.28</b>
<b>NET INCOME</b>	<b>-76,873.82</b>	<b>21,052.00</b>	<b>100,306.70</b>	<b>478%</b>	<b>22,847.82</b>





## Request for Decision

<b>Project Name</b>	<i>Zamboni Project</i>		
<b>Requested by</b>	<i>Executive Director</i>	<b>Organization</b>	<i>Bragg Creek CA</i>
<b>Submitted by</b>	<i>Executive Director</i>	<b>Date Requested</b>	<i>May 27th, 2025</i>
<b>Decided by</b>		<b>Date Decided</b>	

Request for Decision Details	
<b>Description</b>	The purpose of this request for a decision is to seek direction from the Board regarding moving forward with Zamboni Project and commitment of funds and resources.
<b>Justification</b>	The Zamboni Ice Resurfacers Project will be a significant project for BCCA. Before proceeding and investing significant amounts of time and resources the Board should take a big picture look at the project and what its impact on the organization could be. Included in this RFD is research, findings and thoughts accumulated so far. I am not for nor against the project and my role is to provide information, facts, and thoughts on best practice to advise the board's decision-making process. Regardless of decisions I will fully support whatever path forward is decided.
<b>Cause</b>	The BCCA has been offered the donation of a Zamboni ice resurfacers. If the BCCA accepts the gift they will need to operate and maintain it as well as build and new building to house it and support its operation
<b>Priority</b>	This initiative should be a high priority, requiring immediate discussion and decisions due to the critical timelines required to inspect the unit and start the process of constructing a new building, start fundraising, and committing the financial resources required to move the project forward.

Evaluation	
<b>Scope</b>	<p><b>Research – Zamboni Ice Resurfacers</b></p> <ul style="list-style-type: none"> <li>• Age and condition of Zamboni – no documented maintenance history on the unit – owned and maintained by an individual in Ontario for personal use. No service history</li> <li>• We have found out that it was actually built in 1997 not 2006 making it around 28 years old</li> <li>• In conversations with Industrial Machine in Edmonton who are the authorized dealer and service provider in Alberta they have suggested to "Keep in mind with a 1997 machine, the parts are becoming rarer and more expensive. Reason for this is the engine and hydraulics are becoming obsolete."</li> <li>• Current repair and maintenance plan is to use a local mechanic who is not Zamboni certified</li> </ul> <p><b>Research – New Zamboni Building</b></p> <ul style="list-style-type: none"> <li>• Priddis new building cost \$100,000</li> <li>• Current research and estimates also puts a new building at around \$100,000</li> </ul> <p><b>Questions:</b></p> <ul style="list-style-type: none"> <li>• Is this the most important focus for the BCCA?</li> <li>• If we could do anything we wanted is this the project we would choose?</li> <li>• Are there other projects that would have a larger impact on our organization and</li> </ul>

community?

- Who will benefit from the project, and what community needs will it address?
- Is this project a priority compared to other organizational or community needs?
- How will the project impact current operations, staffing, and resources during and after construction?
- Will the project generate revenue or create additional financial strain? If revenue is expected, is there a business plan?
- Are the individuals proposing the project stepping up to fully support it or are they asking others to take on responsibilities to move the project forward?

**Other projects that need to be considered by need or choice.** There could be lots of additional items as we have not evaluated and/or identified them all.

- Building Life Cycle plan - we should be putting away funds every year and currently we are not. This is a very big issue. It looks like in previous budgets the way the BCCA dealt with this was with a surplus budget every year and built-up savings to level of \$230,000+
- Sprinkler system repairs – could potentially be required \$7,5000
- Ice roof cover for daycare area - \$10,000 - \$20,000
- Hockey building change room door automation - \$6,000
- Auditorium upgrades to increase rentals – wall upgrades so the space can be used for sports like floor hockey and soccer. Current drywall walls damage very easily
- Parking lot expansion or paving
- Roof upgrades to deal with icing safety issues
- \* Seasonal equipment shed for storage – We need more storage space – this could be integrated into this project
- Reducing cost to rent facility for locals

**Who is going to lead the project management and fundraising efforts?**

- Current Board capacity to provide fundraising efforts for deficit budget is minimal
- Current Staff capacity is also minimal due to needs required to focus on generating revenue to reduce deficit budget and project manage a large project
- Are the individuals currently involved and interested in the new Zamboni and building committed to taking significant lead on this project on an ongoing basis sustained effort to raise capital and operations costs?

**Meeting with Justin – March 14<sup>th</sup>, 2025**

Justin Duque is fully committed to the project and is willing to take on some levels of responsibility. Justin is willing to take on a lead role in the Project Management of the construction of a building for the Zamboni. Justin might be willing to take on a leadership role if a committee is formed mostly again in a Project Management role for the construction of a building for the Zamboni.

At this time there are no other committed individuals officially supporting the project. Justin has indicated that there are lots of other people excited about the project who might be interested in joining a committee in different roles.

Justin is not sure of the level or role he is willing to take on around fundraising for the project. Justin does not want to be directly involved in the Zamboni unit itself. Either its current procurement from its current owner or future purchase of another newer ice resurfacers. Justin indicated that he wanted the BCCA or someone to deal with anything to do with the actual Zamboni and any maintenance.

Justin would like to see some official timelines put in place for the project. We also discussed whether there are any people who can liaison with the County to help move forward the development permit.

I informed Justin that I am preparing a report for the Executive so that they can decide on what next steps need to be taken potentially including a Request for Decision from the Board on viability of the project.

	<p><b>Still not done:</b></p> <ul style="list-style-type: none"> <li>• Visits to Priddis, Redwood Meadows, and other similar locations</li> </ul>
<b>Schedule</b>	
<b>Financial</b>	<ul style="list-style-type: none"> <li>• We are in a very difficult position with our funding and budget moving forward.</li> <li>• Our budget is a deficit budget that deeply relies on our funding from the County</li> <li>• Our current fundraising for operations is minimal, and the majority of sponsorships and donations go towards supporting our three large community events that generate minimal levels of fundraising but are more cost recovery than fundraising events at this time.</li> <li>• Current budget projections have us at a deficit budget for the next three years of \$-40,000+</li> <li>• That means that there are no funds in the current or future budget for operations and maintenance of the Zamboni that can be transferred to support this project. Even if you did transfer funds from other operational areas then you would have to fundraise to replace those funds</li> <li>• <b>Assumption of additional rental revenue.</b> We currently have a very minimal rental revenue for the rink. \$500 max a year. At the very max we could probably be open for 3 months – December 15<sup>th</sup> to March 15<sup>th</sup> for a total of 12 weeks. <u><i>This year we were only operational for 2 months. Third week of December to third week of February.</i></u> What is the market for this additional revenue? The only local hockey organizations are the Bears who already have relationship and play in Redwood Meadows. I don't think its realistic to think we would try and lure them away. That leaves more distant hockey organizations who most likely even with a concentrated marketing campaign would only use the rink on an occasional basis. 2-3 hours a week extra from those rentals would only raise a maximum of \$1,000 per year. Other markets like birthday parties are also minimal.</li> <li>• The BCCA has \$234,954 in cash reserves which is for the most part our capital reserve.</li> <li>• \$37,195.00 of that is unofficially set a side as part of the rink fund</li> <li>• Average recommended investment into our lifecycle reserves recommended by our lifestyle plan each year is \$148,612. We do not currently meet this requirement</li> <li>• Ultimately for this project to proceed and succeed the BCCA would have to have a substantial fundraising effort requiring significant BCCA volunteer and staff resources on top of the current additional fundraising requirements to offset County grant cuts</li> <li>• The BCCA already asks for significant support, donations, and sponsorship from the community, and this would add to the large ask we already put on our community supporters possibly impacting current support for other events and projects.</li> <li>• The BCCA are constantly getting requests and pressure for free rental and/or substantially lower rental fees. Currently that is extremely difficult to do with current budget. To be able to reduce or eliminate fees will take a substantial fundraising effort to offset costs.</li> <li>• This project requires significant fundraising efforts that would be more beneficial being directed towards offsetting current costs to help make the facility more accessible.</li> </ul>
<b>Cost</b>	<p><b>Inspection</b></p> <ul style="list-style-type: none"> <li>• Current estimates for inspections are from \$750 to \$1,500 plus transportation to Acheson AB (\$2,000 - \$4,000) for full inspection or just over \$2,099.00 for a visual inspection in Bragg Creek by certified technician</li> </ul> <p><b>Ongoing operations</b></p> <ul style="list-style-type: none"> <li>• \$5,000 per year to operate.</li> </ul> <p><b>New building</b></p> <ul style="list-style-type: none"> <li>• \$100,000 to build</li> <li>• \$1,000 per year to operate.</li> <li>• At the start of the Zamboni project any fundraising required will be for the capital costs of building a new building for the structure. From \$50,000 - \$100,000. Its critical to get a proper Architect initial design and costing estimate.</li> </ul>

	<ul style="list-style-type: none"> <li>• The organization will be in a situation that they will possibly need to fundraise up to \$50,000 + to offset grant reduction and additional funds for building construction.</li> <li>• There will be an opportunity to apply to Rocky View County and Provincially for Capital Grant funding for up to 50% of the costs of the project. The County has been very supportive in the past</li> <li>• Grant funds are only paid out at the end of the project</li> </ul>
<b>Quality</b>	<p><b>Improvements</b></p> <ul style="list-style-type: none"> <li>• Increased quality of ice</li> <li>• Improve efficiency of ice making</li> <li>• Potentially attract additional rentals</li> </ul>
<b>Risk</b>	<ul style="list-style-type: none"> <li>• Any additional funds required for this project will have to be raised mostly through additional fundraising</li> <li>• This would require fundraising an additional \$6,000 for operations on top of the required \$40,000+ required each year from the deficit budget</li> <li>• This would require additional capital fundraising of \$50,000 or more</li> <li>• This project would deplete your current saved capital funds for the rink having nothing for future rink related projects and could potential also deplete other savings</li> <li>• This will have minimal positive impact of the community</li> <li>• This project could make the BCCA less sustainable</li> <li>• This could take considerable time away form volunteers and staff to project manage and fundraise for the project away form other priorities</li> <li>• Are we are chasing the shiny object and there is no current need identified. Have we put the cart before the horse</li> <li>• I do not see the capacity or desire for the current Board to take on this level of additional fundraising.</li> </ul>
<b>Recommendation</b>	<p><b>Facilities Committee Meeting March 5<sup>th</sup>, 2025</b></p> <p>The Facilities Committee discussed the project and have made the following conclusions and recommendations. They feel the committee has limited capacity to take on any level of responsibility for the project. It would be irresponsible at this time to support the project from our reserves. The committee does not support at this time the investment of funds toward the inspection of the unit and more detailed designs at this time. Due to our current financial situation this project represents a potential financial risk to the organization. The committee also does not see the organization having the capacity to provide the other resources of staff needed and volunteer time and energy.</p> <p>The Committee recommends not proceeding with the project. They feel that to move forward there needs to be a fully committed separate committee to oversee the project both for project management and fundraising. If there was a committee, they would have to commit to a significant amount of fundraising in support of the project by reducing the amount of funds used from our reserves.</p> <p><b>ED Recommendation:</b></p> <p>Due to our current financial and staffing situation, I do not see a sustainable path forward where the Community Association has the resources, financial and time, currently to take on this project. The BCCA could be very much exposing itself to financial risk by taking it on. I do not recommend moving forward with the project.</p> <p><b>Request for Decision</b></p> <p><b><i>“Motion to accept recommendations as presented in Request for Decision and not proceed with Zamboni project.”</i></b></p>

<b>Alternatives</b>	<p>The individuals involved have the desire to take on the majority of work required to raise funds and project manage the project and the community association is willing to invest significant funds from their reserve.</p> <ol style="list-style-type: none"><li>1. Accountability – how do we ensure oversight of the project to ensure proper project management and costs</li><li>2. What level of the reserve does the BCCA want to invest in the project</li><li>3. What level of financial risk does the BCCA want to expose themselves to</li></ol>



May 20, 2025

Bragg Creek Community Association Board of Directors  
Guy Latour - Manager Bragg Creek Community Association  
Kevin Hanson - Rocky View County Councillor

Re: Rental Increase

Dear Sirs/Madams,

Alcoholics Anonymous (AA) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy; neither endorses nor opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety. <sup>1</sup>

In April of 2023, the Reprieve for Recovery meeting of Alcoholics Anonymous was established at the Bragg Creeek Community Centre by one member of our Bragg Creek community. Since that time, the group has grown, serving members who reside in Bragg Creek and surrounding area (Rocky View district) and who are also members of the Bragg Creek Community Association. The group is fully self supporting, declining outside contributions. <sup>2</sup> Members are asked to contribute what they are able and the collective funds are used for room rental, literature for newcomers and coffee for the meetings. The group requires the use of a private room for approximately one and a half hours per week, as the meeting time is set from 7:00 p.m. to 8:00 p.m. Thursdays. To date, the rent has been consistently paid and the integrity of the room and

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<sup>1</sup> Alcoholics Anonymous World Service (2002)

<sup>2</sup> Alcoholics Anonymous World Service (2002)

bathrooms after use have been maintained as well as the facility being properly secured.

In April of 2023, the group paid \$80.00 per month for use of the room and increased it to \$100.00 per month which was and is manageable. In April, 2025, we were informed by Mr. Latour that there would be a three level increase in rental fees for use of the room, which will increase the rent to \$140.00 per month as a result of a decrease in funding from the Rocky View MD. It is understandable that budget cuts require difficult decisions be made however in this case, a raise in rental will result in the meeting dissolving. This will leave Bragg Creek and area community members without support. The closest alternative meeting of Alcoholics Anonymous would be over 30 kilometres away and some members may not have access to transportation. Further, the group recently posted information on the meetings at the post office and community centre which continues to attract new members.

The Bragg Creek Community Association's mission statement: The BCCA and the Bragg Creek Community Centre support the greater Bragg Creek area through programs, events and services that build community responsibly and sustainably for current and future generations. <sup>3</sup> It is within this spirit that we respectfully request that the rental increase fees for this group be reconsidered in order to achieve our shared goals.

Sincerely,

The Reprieve for Recovery Group of Alcoholics Anonymous, Bragg Creek, Alberta.

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<sup>3</sup> The Bragg Creek Association website (2025)

## 2025 Bragg Creek Days

Board Meeting Update – May 27, 2025

### PANCAKE BREAKFAST:

Same times, but Fire Dept is going to host from parking lot across from Community Centre.

### MUSIC:

Gateway is sponsoring all the music!

Calgary Stampede is providing the stage (Friday evening delivery).

Rob Sawchuk (Turkey & Pistols) is doing all the bookings for us and will be our Emcee!

### BEER GARDEN TENT:

The condition of the tent and RVC regulations do not allow us to use it anymore. Guy is looking into costs to rent an event tent. Jason offered to help Ramonde look for more sponsors.

### FUNDRAISING:

No new ideas have materialized for extra fundraising. Immediate goal is to look for more sponsorship.

SUNDAY EXTENSION this year! Bigger and better in 2026.

Sunday components exclude BCCA staff or Community Centre resources. Ideas still working on for Sunday:

- Sidewalk Sale with music piped through the piazzas.
- Restaurants offering “Bragg Creek Days” inspired specials.
- B C Foundation “Not a Golf Tournament”.
- Perhaps B C Trails (or other group) could host an event (run/bike/etc).
- Related to above, perhaps a “Check out my Trek” photo/video presented to restaurants for a discount.
- Show’n Shine – target 2026 for a large event.

All Sunday events included in the B C Days roster and be promoted as a weekend event running over two days.

### **NEEDS:**

**Volunteer Coordinator:** This person works with Ramonde to pull together the shifts on SignUp and recruit the volunteers. Also prepares for the room setup, volunteer thank yous / refreshments / food / etc.

**Parking / traffic control Lead:** Help us set up and organize for full event coverage including extra people needed for parade.

**Kidzone:** One more person to join the dream team to plan and execute tons of fun for the kids.

**Outdoor Market:** One person dedicated to assist in the setting up and running of the market.



BRAGG CREEK COMMUNITY ASSOCIATION  
 BRAGG CREEK DAYS - JULY 19, 2025  
 BUDGET WORKSHEET - RMaxfield

26-May-25 NEED TO ADD IN FUNDRAISING OPPORTUNITES

Attendance:

	Budget	2025 Actuals	2024 Actuals	Variance
<b>SPONSORSHIPS</b>				
Chamber of Commerce	\$ 4,000.00		\$ 4,000.00	\$ 4,000.00
Cowboy Trail Brewery	\$ 1,000.00		\$ 500.00	\$ 1,000.00
ATB - Kids Zone Sponsor	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ -
<b>TOTAL SPONSORSHIPS</b>	<b>\$ 6,000.00</b>	<b>\$ 1,000.00</b>	<b>\$ 5,500.00</b>	<b>\$ 5,000.00</b>

	Budget	2025 Actuals	2024 Actuals	Variance
<b>REVENUE:</b>				
Vendor Tables	\$ 1,400.00		\$ 1,400.00	\$ 1,400.00
50/50	\$ 500.00		\$ 417.00	\$ 500.00
Beer Garden Sales	\$ 4,000.00		\$ 3,278.00	\$ 4,000.00
Donations to BCCA	\$ 100.00			\$ 100.00
<b>TOTAL REVENUE</b>	<b>\$ 6,000.00</b>	<b>\$ -</b>	<b>\$ 5,095.00</b>	<b>\$ 6,000.00</b>

**TOTAL SPONSORSHIP & REVENUE: \$ 12,000.00 \$ 10,595.00 \$ 12,000.00**

	Budget	2025 Actuals	2024 Actuals	Variance
<b>EXPENSES:</b>				
Parade:	\$ 1,543.75		\$ 1,600.40	\$ -
Parade - Marching Band		\$ 500.00	\$ -	
Parade - Highway Mgmt		\$ 918.75	\$ 1,479.12	
Parade & Pie Eating - Prize Ribbons		\$ 125.00	\$ 121.28	
Beer Gardens - All Sundries Covered	\$ 120.00		\$ 120.00	\$ 120.00
Beer Gardens - Cost of Liquor	\$ 1,800.00		\$ 1,769.77	\$ 30.23
Beer Garden TENT (rental)	\$ 1,000.00			
Ice Bags to make our own for event	\$ 52.50		\$ 52.50	\$ 52.50
Social Media Coverage	\$ -		\$ -	
Music - Live Stage Events	\$ -		\$ -	
Event Parking	\$ -		\$ -	
All Licencing - to be broken out postevent	\$ 50.00		\$ 50.00	\$ 50.00
50/50 Tickets	\$ -		\$ -	
Drink Tickets	\$ 50.00		\$ -	\$ 50.00
Monaris wireless rental - 1 week	\$ 30.00			\$ 30.00
Food - Volunteer Water & Snacks	\$ 200.00		\$ 18.99	\$ 200.00
Food - Musicians food in "Green Room"	\$ -		\$ -	
Pony / Horse Rides - Trading Post	\$ -		\$ -	
NEW Water Station	\$ -		\$ -	
Cups for Water Station	\$ 40.00		\$ 18.99	\$ 40.00
Pie Eating Contest "Pies"	\$ -		\$ -	
Pie Eating Prizes	\$ -		\$ -	
Kids Activity - Art or Music or ?	\$ 500.00		\$ 380.99	\$ 500.00
Kids Activities - new toys/games/	\$ 500.00		\$ 380.99	\$ 500.00
Kids Activity - Face Painting	\$ 750.00		\$ 360.00	\$ 750.00
Volunteer Thank You Gifts	\$ 400.00		\$ -	\$ 400.00
Volunteer Free Draw Box			\$ -	
Porta Potties (1 set of 2 - near beer garden) & wash station	\$ 730.00	\$ 546.00	\$ 725.55	\$ 184.00
<b>TOTAL EXPENSES</b>	<b>\$ 7,766.25</b>	<b>\$ 546.00</b>	<b>\$ 5,478.18</b>	<b>\$ 2,906.73</b>

**NET PROFIT \$ 4,233.75 \$ - \$ 5,116.82 \$ 4,233.75**

- \* estimated cost
- \* ATS Traffic
- \* estimated cost
- \* sponsored by Bragg Creek Distillery & Cowboy Trail Brewery
- \* looking for sponsor
- \* ordered from Amazon
- \* sponsored by Jen Jurkowski
- \* sponsored by Dick (Gateway)
- \* sponsored by Dick (Gateway)
- \* AGLC
- \* will look for sponsor (Bragg Creek Foods?)
- \* sponsored by Rockies Tavern?
- \* sponsored by Trading Post?
- \* Steelhead Venturers provide free
- \* sponsored by Mabel & Marie's?
- \* sponsored by IDA?
- \* ATB Kidzone
- \* cost sharing with BCCA as it is not just for B C Days?
- \* ATB Kidzone
- \* will look for sponsor





## JULY 19 & 20 - SPONSORSHIP PACKAGE

Hello Community Partners,

Summer time fun is almost here, and Bragg Creek is *THE* place to be!

Bragg Creek Days is a long standing tradition with history going back to 1967. It is a summer festival with fun for everyone, attracting over 2,800 visitors in last year alone.

We are growing the event to run for two days over the weekend.

**Saturday July 19 – Community Centre located festivities:**

- Redwood Meadows Fire Dept Pancake Breakfast
- 56<sup>th</sup> Annual Parade through town
- Show'n Shine
- Live Stage with Beer Gardens
- Pie Eating Contest
- Kidzone plus Trading Post Pony Rides
- Outdoor Market

**Sunday July 20 – Hamlet located festivities:**

- Bragg Creek Foundation "Not a Golf Tournament"
- Sidewalk Sale at local shops
- Bragg Creek Days inspired specials at restaurants and venues
- Other ideas are circulating. Let us know yours!

**We want you. We need you.  
Let's get visitors out here to start a new Bragg time habit.**

We hope you will partner with the Bragg Creek Community Centre and consider a sponsorship. **Sponsorship deadline is June 6<sup>th</sup>.** If you have any questions or comments, feel free to contact us at: [info@braggcreekca.com](mailto:info@braggcreekca.com).

Bragg Creek Days Volunteer Committee  
c/o BCCA - Box # 39, 23 White Avenue  
Bragg Creek, AB T0L 0K0  
(403) 949-4277  
[info@braggcreekca.com](mailto:info@braggcreekca.com)



JULY 19 & 20 - SPONSORSHIP PACKAGE

Sponsorship Request

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GOLD - \$1000 – Top Billing!

- Your company/group name logo on postcards, posters and social media banners
- Picture of your organization or business/group profile on social media

SILVER - \$500

- Your company/group name logo featured on posters
- Social media recognition

BRONZE - \$250

- Your logo on advertising
- Social media recognition

DO YOU WANT YOUR CONTRIBUTION TO BE ASSOCIATED TO A SPECIFIC ACTIVITY? Tell us more:

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Sponsorship Level Selected:

GOLD SPONSORSHIP YES

SILVER SPONSORSHIP YES

BRONZE SPONSORSHIP YES

Other Donation: \$ \_\_\_\_\_

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- Payment Method
- Etransfer ( [payments@braggcreekca.com](mailto:payments@braggcreekca.com) )
  - Visa/MasterCard (call 403 -949-4277 for processing)
  - Cheque (made payable to Bragg Creek Community Association)