

Minutes of the Meeting of the Directors

Bragg Creek Community Association

Tuesday, April 28, 2015

7:00PM

Present:, Catherine Watson, Jim Goldmann , Kristyn Schmidt, Marci Matthews, Mike Medwid, Stella George

Absent: Carla Cochran, Darryl Stanier, Rob MacDonell

Guests: Charlie Holscuh, Jonathan Schmidt,

1. Call meeting to order at 7:00 pm

2. Approval of the Agenda

Peter Faloon – request to the board. (insert at item 4)

Treasurer’s report tabled. (item 9)

New Business – resignation brought forward by Mike (item 11)

Mike Medwid moved to approve agenda as circulated, 2nd Marci Matthews Carried.

3. Approve Minutes of March 17, 2015

Minute item 8 amended to be clearer. It now reads:

Net Income - YTD running a loss of \$79,060 vs target for the full year loss before the RVC operating grant of \$85,000. I.e. more expenses than planned / less revenue. Still in better position than last year.

Motion to approve minutes of March 17th with changes listed, Jim Goldmann applied. 2nd Marci Matthews . Carried.

4. Request from Peter Faloon

Peter thanks the BCA for providing a venue for the all-candidate forum. The all-candidates forum for provincial election is April 29th. Peter requests members of BCCA to consider key questions for the candidates.

5. Taste of Bragg Creek – Charlie Holschuh

Charlie thanks everyone who attended. The March date was successful with 850 people attending. The event created a \$17,000 revenue, a \$6,000 donation was made to the BCCA. RVC supported the event with a \$5000 grant for marketing. Charlie specifically thanks all volunteers, especially Mark and Tanya from Admaki, Luanne and the community centre volunteers (especially Shaye). Volunteers were fundamental to the success and profitability of this event. Charlie asked the board to consider that 1 volunteer per 50 people is required.

VIP invites were made with free tasting tickets. TV and newspaper media were present and reported the event.

Charlie reported the vendors saw improvements on their business after the event.

Charlie suggests we consider the following for a future event: pursuing a Travel Alberta grant for Taste of Bragg Creek as a culinary tourism event; To encourage an increase in volunteering there should be an incentive; The band is also requesting payment; VIPs needs incentives.

Charlie requests the BC Community Centre consider purchasing a safe. **[Luanne to price out options.]**

Charlie has plans for developing the event for next year and seeks BCCA endorsement. The Board supports holding a Taste of Bragg Creek in 2016.

The board thanks Charlie Holschuh, MacKenzie Walsh and Shaye Radford for their great work and accomplishments.

6. Revitalization Committee Update – Jonathan Schmidt

Jonathan Schmidt from the planning group provides background on the revitalization plan work so far.

The plan that will be created by October 2015 is vision and recommendations. This is expected to cover:

- Community vision

- Community projects
- Immediate projects
- Barriers to implementation of plans
- Actions to be taken to remove barriers (especially in policy).

The next public meeting will be end June/early July – discussion as to what this session could cover.

Whose hands does the plan fall into when the consultants leave after their plan is delivered? This is thought to be Sherry Bears – Planning and Development RVC, Richard Barrs – Senior Planner RVC, a representative from Economic Development and Roads. **Jonathan was asked to provide a list of names/emails for these people.**

Could Lisa talk to the BCCA in the interim about where grant funds exist to support these recommended projects?

Stella - Investigate with BC Chamber and BCCA what accountability and guidance structure can be put in place. RVC involvement would be desirable.

Mike - Investigate the Olds Institute and how it's worked for them.

Facility and Site development committee to set up a meeting in May to discuss possible BCCA site vision. Follow up in early June with the revitalization consultants to create input to the RVC revitalization plan.

7. Marigold Library Update

Stella and Kristyn met with Michelle Toombs of Marigold Library.

The board's view at this time that Marigold's new library requirements can't be supported by Bragg Creek. **Stella will contact Michelle to present back what the BCCA does feel it can support.**

8. Committee Updates

a. Community Engagement - Survey – Marci

The survey responses were summarized to the board by Marci.

Staff and programs were well received.

Some maintenance issues around the building and site need attention – Luanne to look into what can be put in place with existing staffing and what additional resources are required.

Increased connection of the BCCA to community groups/events would be appreciated. Update website to reflect open meetings and identify board connections to larger community groups.

b. Program and Events - Marketing – Darryl

Kristyn to follow up with Heather on marketing.

c. Facility Care and Improvements - Geo Survey/Site Options – Mike

Mike reports that the geo-survey has been done and negotiations around the invoice will be completed this month and the survey will be presented at May meeting.

The board discusses how to identify what the facility needs are for the future.

Jim leaves meeting at 9:16pm

d. Community Engagement - Stella

Website Training Marilyn Leddingham volunteered to give basic website training to the office staff – thanks Marilyn.

Volunteers

Stella reviewed a communication info-graphic with the board that highlights how BCCA is run by volunteers of different types and how community can be involved.

e. Facility Care and Improvements - Co-op Community Spaces Grant

A grant application will be made.

Committee Actions Summary:

[Luanne] - look into what additional cleaning and maintenance can be put in place with existing staffing and what additional resources are

required.

[Stella]– change the website to make the contact info up front and central - update board meeting advertising.

Review how the volunteer model can be implemented for BCCA and connected to the website. **[Stella, Luanne]**

Suggestion - volunteer requests will be branded and standardized to aid in recognition. Marketing work to take this on. **[Kristyn]**

[Kristyn] Draw up grant to support playground and email to board for review.

Board representatives to contact each community group monthly.

Ladies Auxiliary	Marci
Junior Forest Wardens	Kristyn
Church	Mike
BCPA	Catherine
Artisans	Stella
Recreate the Creek	Stella
Tennis Club	Mike
Historical Society	Marci

9. Treasurer’s Report - tabled

10. Facility Managers Report

- a) Tabled due to time restriction - Bragg Creek Days budget to be reviewed and circulated by email.

11. New Business

Darryl Stanier tendered his resignation from the BCCA Board.

Mike Medwid motions to accept Darryl resignation. Catherine Watson 2nd.
Carried.

12. Next Meeting – May 19th 2015 at 7pm

13. Motion to Adjourn at 9:32pm by Marci Matthews. 2nd Kristyn Scmidt Carried.

Kristyn Schmidt, BCCA President

Stella George Secretary BCCA