

Minutes of the Meeting of the Directors

Bragg Creek Community Association

Tuesday, March 17, 2015

7:30PM

Present: Jim Goldmann , Marci Matthews, Mike Medwid, Stella George, Darryl Stanier, Catherine Watson.

Absent: Kristyn Schmidt, Carla Cochran, Rob MacDonell

Guests: Debbie MacLean, Eric Howey.

1. Call meeting to order at 7:36pm

2. Approval of the Agenda

Catherine Watson moved to approve agenda as circulated, 2nd Jim Goldmann.
Carried.

3. Approve Minutes of February 17, 2015

Three changes were to be incorporated into the draft circulated minutes for Feb 17th.

Tabled Item 4 – Bragg Creek and Area Wellness Committee not Alberta Wellness committee

Addition to 7b – how to scale communication and operations with only 3 office staff)

Item 8 correction to “Tara Jenson is the BCCA representative on RVC West Recreation Board. Kristyn has briefly met with her.”

Motion to approve minutes with changes applied Catherine Watson. 2nd Jim Goldmann.
Carried.

4. Bragg Creek and Area Wellness Committee – Debbie Maclean, Eric Howey

The board welcomed Debbie McLean and Eric Howey to present to the board. Eric is the mental health therapist at Care in the Creek. He is co-chair of the BC Area Wellness Committee.

Eric presented an overview of the BC Area Wellness Committee initiative. The initiative is to support social wellness of Bragg Creek and area. Types of projects they have completed are the resources directory list, gratitude cards and the door to door campaign.

Eric recognized Luanne's membership of Bragg Creek and Area wellness committee. The Board thanks Luanne for her representation.

Door to door survey (Sept 22-25 September 2014): 30% homes in core of hamlet (Bracken Road, Yoho Tinda and the hamlet), that's 35% of residents. Out-lying acreages have never been surveyed. Redwood Meadows will be the next survey site.

The survey showed:

- that about half of the homes in the survey in Bragg did not access social and financial services post flood.
- Community news indicated that word of mouth and High Country News are the most important communication media. Rocky View weekly, roads signs, online and bulletin boards (PO, BCCA, grocery store) also featured.

The survey demonstrated gratitude that the community centre was here and able to provide a space for the community to support each other during flood period.

Recommendations from the survey (and with relevance to **BCCA**):

- Regular communication from RVC in Bragg Creek.
- Emergency notification system
- Use of Red Cross for continued financial relief
- **Reliable local news outlet – [current and summarized]**
- **Increased and regular community events**
- **Support for Recreate the Creek (and Revitalization group)**
- **Information workshops around community hot topics e.g. living in flood affected community.**

The full Bragg Creek and Area Wellness Committee survey report will be released on March 25th at Bragg Creek Centre 7-8:30pm.

5. Revitalization Plan Update

No response so far from RVC for contact information about this group.

The RVC revitalization group will be on the agenda of BC Chamber Commerce meeting March 18th 2015 – **Stella will attend and make an invite for next month the BCCA BoD meeting.**

March 25th invitation to BCCA to attend a Bragg Creek development focus session at the snowbirds chalet 7pm. **Luanne and at least one director to attend and report back to the board.** There will also be a meet and greet of the revitalization team with the community – possibly in BCCA foyer also March 25th.

The consultants asked BCCA to present information response/input board in the BCCA lobby for a month after which they will host a meeting (April 21 and April 23). There is also an URL (<http://vertisee.mcelhanney.com/BraggCreek>) for community to input their current thoughts about Bragg Creek.

6. Heather Ramsay – Marketing

Brief update from Kristyn – discussion with Heather on a marketing strategy that would be based on rentals - weddings/events/professional development days - to increase revenue (aim to support centre and allow for more for programs/community events).

Kristyn had asked Heather to:

- put together a proposal for initial costs

- estimate what kind of return we could see, and in how much time

[Catherine will e-introduce Darryl to Heather.]

[Darryl and Jim and Luanne will meet with Heather. Darryl will arrange.]

[Heather will be invited to present her proposal to the Board at the April meeting.]

7. Bragg Creek Days

Bragg Creek days will be July 17-19th 2015.
Friday 17th is movie night.

Saturday 18th is parade and music.
Sunday 19th is ride for sight.

Kelsey is recruiting vendors. The board indicated the volunteer positions they could fill. **[ALL- The Board can actively look for volunteers and redirect Bragg Creek Days volunteers to Kelsey.]**

8. Treasurer's Report

The Treasurer's statement (in her absence) was read and noted by the board for February 28 2015 financials.

Highlight and Notes with the financial report for Feb 28 2015

On the compliance side of things for this month: - nothing of note.

Revenue items to note:

- Grant presentation to RVC rec board. Board recommendation to council to give BCCA \$195,000 in operating grant. This includes \$10,000 to offset the extra maintenance costs.
- Facility lease income and Weddings/Functions and meeting rooms doing well. Excellent progress
- Need to continue to look for grant money!

Expense items to note: Nothing specific to note for this month. Business as usual.

Net Income

YTD running a loss of \$79,060 vs target for the full year loss before the RVC operating grant of \$85,000. I.e. more expenses than planned / less revenue. Still in better position than last year.

Luanne notes that coming up will be spending associated with the kitchen fire suppression system – Luanne is currently researching final numbers.

9. Facility Managers Report

The board received Luanne's report. In addition it was noted 9 weddings have been booked in this calendar year. **[Luanne's report to be made available on website. Stella]**

10. Committee Statements

Overview

Mike Medwid reported that vision and mission statements as they are written seem to align with community so far. The board should continue to work on the identified 2-3 goals of each committee and then during July / Aug a more complete action plan will be developed for the board going forward. It is anticipated that this change to the planning cycle will help provide continuity between boards and maximize the board's activity.

As a board we will ensure the BCCA plans tie into the Bragg Creek revitalization planning and the Bragg Creek and Area Wellness Committee direction as much as possible.

a) Financial Sustainability

See attached report.

b) Community Engagement

The board manages schedule of representation and attendance at community events. BCCA sponsorship of events to be considered by Luanne.

Marci updated on the engagement survey. 15 groups surveyed. **Remaining groups to be approached include BCXC and bike group, Banded Peak School, Tennis, Historical society.**

The BCCA welcomes any community groups who may require support to approach the BCCA via Luanne.

c) Facility Care & Improvements

The precursor to any plans for site improvement, Stantec's preliminary report has been provided and will be presented at April board.

d) Program & Events

Two immediate goals of program and events committee are:

- Create an effective marketing plan – see item 6 for update
- Increase revenues/users/program participants in the facility.

11. New Business

No new business

12. Next Meeting – April 21, 2015 at 7pm

Other community meetings coming up:

Historical society

BC Area Wellness March 25th

Revitalize the Creek Meet and Greet and Invited Focus group March 25th.

Revitalize Creek design workshop April 21

Revitalize Creek public feedback April 23

Recreate the Creek

13. Motion to Adjourn at 9:42pm Catherine Watson. Darryl 2nd. Carried.

Mike Medwid Chair BCCA VP

Stella George Secretary BCCA